

# The May Sweeps: Parkersburg-Zanesville

ADI (rank)	ABC's computations 1983 households (000)			CBS's computations 1983 households (000)			NBC's computations 1983 households (000)		
	ABC	CBS	NBC	ABC	CBS	NBC	ABC	CBS	NBC
Parkersburg, W.Va. (194)	—	—	7	—	—	4	—	—	7
Peoria, Ill. (99)	36	33	38	35	33	36	35	33	36
Philadelphia (4)	452	356	396	451	362	381	451	362	381
Phoenix (25)	98	101	105	98	99	103	98	99	103
Pittsburgh (12)	243	203	164	241	200	162	241	200	162
Portland, Ore. (22)	116	106	110	116	115	109	116	115	109
Portland-Poland Spring, Me. (77)	52	39	43	51	39	43	51	39	43
Presque Isle, Me. (200)	—	8	—	—	8	—	—	8	—
Providence, R.I.-New Bedford, Mass. (41)	89	72	103	89	74	103	89	74	103
Quincy, Ill.-Hannibal, Mo. (153)	—	31	31	—	31	31	—	31	31
Raleigh-Durham, N.C. (38)	95	84	32	95	85	32	95	85	32
Rapid City, S.D. (161)	13	—	23	13	—	24	13	—	24
Reno (125)	24	18	19	24	18	19	24	18	19
Richmond, Va. (56)	56	75	67	56	76	65	56	76	65
Roanoke-Lynchburg, Va. (66)	40	71	57	40	72	58	40	72	58
Rochester, Minn.-Mason City, Iowa (141)	22	19	24	22	19	23	22	19	23
Rochester, N.Y. (71)	49	48	52	50	49	50	50	49	50
Rockford, Ill. (109)	31	27	30	31	28	29	31	28	29
Roswell, N.M. (184)	—	13	—	—	14	—	—	14	—
Sacramento-Stockton, Calif. (21)	121	102	135	121	101	131	121	101	131
St. Joseph, Mo. (190)	14	—	—	14	—	—	14	—	—
St. Louis (18)	152	161	155	152	163	156	152	163	156
Salinas-Monterey, Calif. (110)	—	—	—	44	19	27	44	19	27
Salisbury, Md. (165)	9	18	—	9	18	—	9	18	—
Salt Lake City (42)	83	86	78	82	87	83	82	87	83
San Angelo, Tex. (196)	—	9	—	—	9	—	—	9	—
San Antonio, Tex. (45)	72	76	59	73	79	60	73	79	60
San Diego (26)	86	84	66	86	85	65	86	85	65
San Francisco (5)	246	246	253	246	250	251	246	250	251
San Jose (110)	44	19	27	—	—	—	—	—	—
Santa Barbara-Santa Maria, Calif. (116)	20	18	17	20	18	17	20	18	17
Savannah, Ga. (107)*	30	40	24	30	41	24	30	41	24
Seattle-Bellingham-Tacoma (16)	141	109	151	141	112	149	141	121	149
Selma, Ala. (207)	—	6	—	—	6	—	—	6	—
Shreveport, La.-Texarkana, Tex. (55)	73	78	65	72	79	64	72	79	64
Sioux City, Iowa (137)	32	11	27	31	11	27	31	11	27
Sioux Falls-Mitchell, S.D. (95)	16	57	34	16	57	35	16	57	35
South Bend-Elkhart, Ind. (80)	48	55	60	48	55	59	48	55	59
Spokane, Wash. (75)	48	48	51	47	48	51	47	48	51
Springfield, Mass. (96)	42	—	44	41	—	44	41	—	44
Springfield, Mo. (82)	21	47	59	20	48	59	20	48	59
Springfield-Decatur-Champaign, Ill. (74)	45	53	59	45	53	58	45	53	58
Syracuse, N.Y. (67)	50	61	70	49	63	70	49	63	70
Tallahassee, Fla. (127)	12	47	—	12	48	4	18	48	4
Tampa-St. Petersburg-Sarasota (17)	169	170	148	164	173	140	164	172	140
Terre Haute, Ind. (123)	12	38	36	12	38	35	12	38	35
Toledo, Ohio (60)	59	78	84	58	78	84	58	78	84
Topeka, Kan. (145)	19	24	17	—	29	25	—	29	25
Traverse City-Cadillac, Mich. (132)	17	42	32	17	42	32	17	42	32
Tucson, Ariz. (87)	41	37	39	41	36	39	41	36	39
Tulsa, Okla. (57)	84	66	63	83	67	58	83	67	58
Tuscaloosa, Ala. (187)	—	9	—	—	9	—	—	9	—
Twin Falls, Idaho (203)	—	—	10	—	—	10	—	—	10
Tyler, Tex. (160)	42	—	—	42	—	—	42	—	—
Utica, N.Y. (158)	15	—	24	15	—	24	15	—	24
Victoria, Tex. (205)	4	—	5	4	—	5	4	—	5
Waco-Temple, Tex. (97)	47	—	47	46	—	37	46	—	37
Washington, D.C.-Hagerstown, Md. (8)	213	193	269	212	196	268	212	196	268
Watertown-Carthage, N.Y. (169)	—	17	—	—	17	—	—	17	—
Wausau-Rhineland, Wis. (130)	26	37	12	25	38	12	25	38	12
Westlaco-Harlingen, Tex. (124)	23	20	12	—	—	—	—	—	—
West Palm Beach-Ft. Pierce, Fla. (64)	35	17	49	34	16	49	34	16	49
Wheeling, W.Va.-Steubenville, Ohio (129)	—	43	47	—	44	46	—	44	46
Wichita-Hutchinson, Kan. (59)	53	62	59	54	63	58	64	63	58
Wichita Falls-Lawton (128)	22	25	22	22	25	22	22	25	22
Wilkes Barre-Scranton, Pa. (50)	87	51	79	87	52	78	87	52	78
Wilmington, N.C. (151)	25	—	54	26	—	53	26	—	53
Yakima, Wash. (120)	21	29	22	21	30	23	21	30	23
Youngstown, Ohio (81)	45	58	51	44	59	51	44	49	51
Zanesville, Ohio (198)	—	—	9	—	—	9	—	—	9